



Gold Coast Dressage Association, Inc. Show Series Sponsorship Winter 2009



*October 5, 2008-Gold Coast Schooling Dressage Show
November 15-16, 2008-Gold Coast Dressage Fall Fling
January 23-25, 2009-Gold Coast Opener CDIW/Y
March 22, 2009-Gold Coast Schooling Dressage Show
April 11-12, 2009-Gold Coast Grand Finale I & II
May 16-17, 2009-Gold Coast May Dressage Show
June 21, 2009-Gold Coast Schooling Dressage Show*

Sponsorship Coordinator: John Flanagan Ph 561-714-9058 or E-mail: jflanagan@wellingtonclassicrodressage.com

Palm Beach County & Dressage - A Winning Combination!!!

Join Us For Our 2008-2009 Winter Season



Lisa Wilcox & Naomi



Ashley Holtzer & Pop Art



Courtney King & Idocus



Lars Peterson & Succes

Welcome To World Class Dressage At The Palm Beach County Jim Brandon Equestrian Center.

The **Wellington Classic Dressage Challenge Series** and **Gold Coast Dressage Association**, now call the park home to their World Class Dressage Series, expanded to include **over 14 weeks of dressage events!** We are excited to be hosting both National AND now 2 International Qualifying Competitions, as well as educational events and clinics. Season highlights at this premiere facility include **2 CDI's: The Gold Coast Opener CDI/WY January 23-25, 2009, AND The Wellington Classic Spring Challenge February 6-8, 2009 CDI3*/CDIY(pend)**, as competitors vie for the 2009 World Cup Dressage Finals in Las Vegas, NV in April. We also have a **USEF High Performance/ NAJYRC Qualifier at the Wellington Classic Dressage Challenge II on March 6-8, 2009**, and mark your calendars & plan to attend our **Wellington Classic Dressage Professional Riders' Clinic & Symposium January 15-17, 2009!** We are pleased to continue the **Wellington Classic Prix St George & Grand Prix Challenge of Champions Series with more prize money in store!** We invite you to support both WCD & GCDA's premiere show series for World Class Dressage!!!

Why Dressage? Dressage is the largest FEI (Federation Equestre Internationale) discipline within the sport-horse category in the U.S. Featured as an Olympic sport since 1912, dressage focuses on the unity between horse and rider, with horses competing at top levels well into their late teen years. Opportunities exist for every level of competition for juniors/young riders, adult amateurs, and professional riders & trainers.



Participants in the CDI/WY present their horses at the Vet Inspection Jog



Carol Lavell



Jan Brons

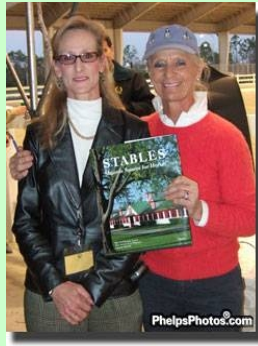
Why Sponsorship? According to EQUESTRIAN magazine, the official publication of the United States Equestrian Federation, (USEF), members are well-educated, successful and financially secure. Nearly half have annual incomes greater than \$100,000 and have traded stocks, bonds or mutual funds in the last year. A majority is between 34-54 years of age, and spends \$1.4 billion annually on horse related products. On the average, they spend 30 nights per year in a hotel, rent a vehicle four times per year, own three vehicles and most own a pet besides a horse.

Friends, Fun And Top-Notch Competition! What would a horse show in Palm Beach be without shopping and entertainment? Our Vendor Boutiques, Competitors' Party, Sho Clothes Fashions and Sunday Entertainment are always crowd pleasers. In addition to the exciting dressage show series and clinics, we offer corporate sponsors and patrons many opportunities for presenting their products and services to the spectators, competitors, owners and trainers throughout the show series. Let us bring your products and services to our target market of affluent equestrians and join us in our upcoming Fall/Winter Season. We offer many levels of participation from Title Sponsorship for one of our premiere events, to Season Sponsorships, to Official Show Program Advertising and Vendor Space.

Friends...



A Winning Team Make for a Great Show!!!



Noreen O'Sullivan & Janne Rumbough



"Team Dueck"



Fabulous Food at GCDA Opener CDIW Party

Fun...



SHO CLOTHES "Model" Amy Swerdlin!!!



Celebrity Dance Judges Robert Dover & Tami Hoag



Dancers Bent Jensen & Charlotte Bredahl-Baker



Great Shopping at Our Our Vendor Boutiques

And Of Course Dressage Competitions...



Christopher Hickey's Winning Form!



Arlene Page & Ice Cup



Jamie Nunn & Ghostbuster



Catherine Bateson Chandler & Rutherford

What Are You Waiting For???

Sponsorship Coordinator: John Flanagan – 561-714-9058 or E-mail: jflanagan@wellingtonclassiddressage.com



Gold Coast Dressage Association Inc.
Season Sponsorship Opportunities Winter 2009:

Platinum Title Sponsor: ***\$25,000 For the Show Series*** _____

OUR PREMIERE SPONSOR LEVEL - "The Gold Coast Dressage YOUR NAME Show Series".
 Includes Your Corporate Name/Logo on Prizelist Cover AND TWO Full Page Color Ads-Inside Pages in Official Season Program. Your Name/ Logo and Link on Gold Coast Dressage Website Homepage & Sponsor Page. Up to 6 Banners Displayed Prominently at Horse Park Entrance, Show Office, Arena Areas & Warm-Up; TWO Vendor Spaces (12' X 12' each) available in Vendor Area for each show; OR 3 VIP Stalls for each show per VIP Stabling rules Competitor Packet Inserts with Flyers/Product Samples as supplied by company; Frequent Public Address Announcements throughout the 5-show series, Including Your Name Announced at Sponsored Awards Ceremonies. Company Presence at Awards Ceremonies and for Press Photos. Name /Logo included in show promotional materials, show ribbons, press releases & ads, Premiere Sponsor Trophy for up to 4 Championship Class(es); VIP Seating in Covered Arena & VIP Passes for 6 as available, which includes lunch and refreshments, Special Platinum Sponsor Plaque & merchandise.

Gold Presenting Sponsorship: ***\$15,000 For the Show Series*** _____

OUR MID-LEVEL SPONSOR - "The Gold Coast Dressage Association Show Series GOLD Sponsor"(YOUR NAME).
 Includes Your Corporate Name/Logo on Prizelist Cover as a GOLD Sponsor AND Full Page Color Ad in Official Season Program. Your Name/Logo and Link on Gold Coast Dressage website. Up to 4 Banners displayed prominently in Show Office, Arena Areas & Warm-Up; One Vendor Space (12' X 12') available in Vendor Area for each show OR 2 VIP Stalls for each show per VIP Stabling rules; Frequent Public Address Announcements Throughout The 5-show series, Including Awards Ceremonies. Company Presence at Awards Ceremonies. Name/Logo included in show promotional materials & ads, Sponsor Trophy for up to 2 Championship Class(es); VIP Seating in Covered Arena & VIP Passes for 4 as available, which includes lunch and refreshments, Special Gold Sponsor Plaque & merchandise.

Silver Sponsorship: ***\$7,500 For the Show Series*** _____

OUR ENTRY-LEVEL SPONSOR - Includes Your Corporate Name/Logo on Prizelist Cover as a SILVER Sponsor AND Full Page B&W Ad in Official Season Program. Your Name/Logo and Link on Gold Coast Dressage website. Up to 2 Banners displayed prominently in Show Arena Areas & Warm-Up; One Vendor Space (12' X 12') available in Vendor Area for each show OR 1 VIP Stall for each show per VIP Stabling rules; Frequent Public Address Announcements Throughout The 5-show series, Including Awards Ceremonies. Company Presence at Awards Ceremonies. Name/Logo included in show promotional materials & ads, Sponsor Trophy for 1 Championship Class; VIP Seating in Covered Arena & VIP Passes for 2 as available, which includes lunch and refreshments, Special Silver Sponsor Plaque & merchandise.

FEI Level Sponsorships: ***\$4,000 For the Show Series (\$1500/show)*** _____

Specify from the Following: Grand Prix Freestyle, Grand Prix Special, Grand Prix, I-I Freestyle, I-I, I-II Freestyle, Adult Amat. OR Open I-II, Prix St Georges, YR Freestyle, YR Prix St Georges, YR Team; YR Indiv

*Includes Half-Page Ad B&W Ad in Season Program, Custom Award Cooler Trophy for Class Winner, Presence at Awards Ceremony

USEF Level Sponsorships: ***\$3,500 For the Show Series (\$1200/show)*** _____

Specify ONE of the Following: First Level, Second Level, Third Level, Fourth Level

*Includes Half-Page Ad B&W Ad in Season Program, Custom Award Cooler Trophy for Class Winner, Presence at Awards Ceremony

VIP Stabling: *(Limited availability, reserve early!)* ***\$1000 For the Show Series (Per Stall)*** _____

VIP Stabling entitles the Sponsor to One (1) Stall for their specified horse in the Permanent Barns for EACH of the scheduled shows in the Gold Coast Dressage 2009 Winter Series, EXCLUDING the Gold Coast Opener CDIW/Y Jan 23-25, 2009, (unless Sponsor is entered in the CDI or as available). Sponsor MUST verify stall usage & enter horse for show not less than 1 week before each scheduled show, or their stall will be reassigned due to no-show. Each stall will include shavings & clean-up for each show. Full terms on VIP Stabling Form.

SPONSORSHIP TOTALS: \$ _____

****Custom Sponsorship Packages also available to suit your specific needs!!! Call us to discuss options & prices.**

Company Name: (Print) _____ Contact Person: _____

ADDRESS: _____ CITY _____ STATE _____ ZIP _____

CONTACT PHONE: _____ CELL: _____ E-MAIL: _____

Sponsorship Coordinator: John Flanagan Ph 561-714-9058 or E-mail: jflanagan@wellingtonclassicrodressage.com

Make Checks Payable To: GOLD COAST DRESSAGE ASSOCIATION Inc. **Mail To:** 14457 Draft Horse Lane, Wellington, FL 33414

Dressage Series Official Show Program

Advertising Form - Palm Beach Winter Series 2009

John Flanagan, Sponsorship Coordinator

Checks Payable to : Wellington Classic Dressage

Mail To: 14457 Draft Horse Lane, Wellington, FL 33414

Ph: 561-714-9058 or E-Mail: jflanagan@wellingtonclassicdressage.com

SEASON SHOW PROGRAM ADVERTISING (Rates are for 2009 Winter Dressage Series for BOTH the Gold Coast Dressage Association AND the Wellington Classic Dressage Challenge Series. This includes over 14 weeks of dressage shows and events hosted from October 2008 through June 2009!!)

***ADVERTISING DEADLINE: OCTOBER 1, 2008**

****SAVE\$\$\$**EARLY RENEWALS BEFORE AUGUST 1, 2008 RECEIVE A 15% DISCOUNT****

Color Ads

(Specs)Full Page with Bleed	8.75"w X 11.25"h		
Full Page Trim	8.5"w X 11"h		
Full Page Live Area	7"w X 10"h		
Outside back cover	7"w X 10"h	\$2,500	_____
Inside front/back cover	7"w X 10"h	\$2,000	_____
Full Page	7"w X 10"h	\$1,750	_____
Half Page vertical	3.25"w X 10"h	\$ 950	_____
Half Page horizontal	7"w X 4.75"h	\$ 950	_____
Quarter Page	3.25"w X 4.75"h	\$ 600	_____

Black and White

Full Page	7"w X 10'h	\$ 950	_____
Half Page vertical	3.25"w X 10'h	\$ 650	_____
Half Page horizontal	7"w X 4.75"h	\$ 650	_____
Quarter Page	3.25"w X 4.75"h	\$ 400	_____

SEASON PROGRAM ADS: Ad Size: _____ Subtotal \$ _____
Ad Edits/Set-up @ \$ 75 (of applicable)* Set up \$ _____
TOTAL ENCLOSED: \$ _____

*Rates are for camera-ready ads in these set ad sizes; or add \$75 additional for any edits and/or ad set-up.

DIGITAL AD SPECIFICATIONS:

ADS MUST BE SUBMITTED IN DIGITAL FORMAT ONLY. Film or paper is NOT accepted. NO EXCEPTIONS. PLEASE SUBMIT YOUR AD FILES IN THE FOLLOWING FORMATS: (High Resolution)TIFF, JPEG, or Press Ready PDF. Please save files in either Greyscale or CMYK at 300 dpi. All files must be accompanied by a printout of the ad OR can be faxed to 803-644-2941. Files smaller than 10 meg can be e-mailed, please include company name in the subject as well as your contact information in the body of the e-mail.) Files larger than 10 meg, please contact our graphic designer at 803-644-2950 for FTP instructions. For files NOT "digital ready", please send text and photo layout and original photos for our set-up. MICROSOFT PUBLISHER FILES ARE NOT ACCEPTED.

PAYMENT AMOUNT: \$ _____ Please Specify: ___ Check(enclosed) Payable to: WELLINGTON CLASSIC DRESSAGE

VIP SPONSOR NAME: _____

NAME/ COMPANY NAME :(PLEASE PRINT) _____

SIGNATURE: _____ DATE: _____

BILLING ADDRESS: _____

CITY _____ STATE _____ ZIP _____

PHONE(Days): _____ CELL: _____ E-Mail: _____

CERTIFICATE OF INSURANCE	DATE (1)
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PRODUCER: <h1 style="margin: 0;">SAMPLE INSURANCE</h1>	THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.
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	COMPANIES AFFORDING COVERAGE
	Company A (3)

INSURED: (2)	Company B Company C
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COVERAGES

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE THE PERIOD INDICATED, NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES, LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

CO LTR	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE	POLICY EXPIRATION DATE	LIMITS		
(4)	X	(5)		(6)	GENERAL AGG	\$1,000,000	
					\$1,000,000		
	X				OCCURRENCE FORM	PRODUCTS-COMP/OP	\$1,000,000
					PER INJ/ADV INJ	\$1,000,000	
	EACH OCCURRENCE						
(7)	X	(5)		(6)	EACH OCCURRENCE		
					UMBRELLA LIABILITY	AGGREGATE	
(8)	OTHER						

DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/SPECIAL ITEMS: (9)
PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS IS ENDORSED AS AN ADDITIONAL INSURED ON COMMERCIAL GENERAL LIABILITY. (Event Name and Dates)

CERTIFICATE HOLDER	CANCELLATION	(10)
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(11) PALM BEACH COUNTY BOARD OF COUNTY COMMISSIONERS Jim Brandon Equestrian Center 7500 Forest Hill Blvd, W Palm Beach, FL 33413	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING COMPANY WILL ENDEAVOR TO MAIL <u>30</u> DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE COMPANY, ITS AGENTS OR REPRESENTATIVES.
	AUTHORIZED REPRESENTATIVE (12) MUST BE SIGNED



*Palm Beach County Jim Brandon Equestrian Center
2009 Winter Dressage Shows & Events*

7500 Forest Hill Blvd, W Palm Beach, FL

****Preliminary Event Schedule, subject to final confirmation and approval.**

Please note that Gold Coast Dressage & Wellington Classic Dressage are separate show series held at Jim Brandon.
Please consult each show's websites as listed below for complete shows schedules & information.

OCT 4-5, 2008 GOLD COAST SCHOOLING SHOW[^]

OCT 25-26, 2008 WELLINGTON CLASSIC AUTUMN DRESSAGE⁺

NOV 15-16, 2008 GOLD COAST FALL FLING⁺

**DEC 13-14, 2008 WELLINGTON CLASSIC HOLIDAY CHALLENGE⁺
& TOYS FOR TOTS BENEFIT**

JAN 9-11, 2009 WELLINGTON CLASSIC DRESSAGE CHALLENGE I⁺

**JAN 15-17, 2009 WELLINGTON CLASSIC DRESSAGE
PROFESSIONAL RIDERS' CLINIC & SYMPOSIUM**

JAN 23-25, 2009 GOLD COAST OPENER⁺ CDIW/Y

FEB 6-8, 2009 WELLINGTON CLASSIC SPRING CHALLENGE⁺ CDI3*/Y

**MARCH 6-8, 2009 WELLINGTON CLASSIC DRESSAGE CHALLENGE II⁺
USEF HP QUALIFIER, BRENTINA CUP/DEVELOPING HSE; & USDF NAJYRC QUALIFIER⁺**

MARCH 12-14, 2009 WELLINGTON CLASSIC DRESSAGE CLINIC TBD

MARCH 22, 2009 GOLD COAST SCHOOLING SHOW[^]

APR 11-12, 2009 GOLD COAST GRAND FINALE I & II⁺

APR 25-26, 2009 WELLINGTON CLASSIC DRESSAGE CHALLENGE III⁺

MAY 16-17, 2009 GOLD COAST MAY DRESSAGE⁺

JUNE 21, 2009 GOLD COAST SCHOOLING SHOW[^]

****KEY: CDIW/Y OR CDI3*/Y -WORLD CUP QUALIFIER/FEI RECOGNIZED
+USEF/USDF LICENSED; ^SCHOOLING SHOW.**

***FOR WELLINGTON CLASSIC DRESSAGE INFORMATION & EVENTS: 561-714-9058**
WWW.WELLINGTONCLASSICDRESSAGECHALLENGE.COM

***FOR GOLD COAST DRESSAGE INFORMATION/MEMBERSHIP: WWW.GCDAFL.ORG**
E-MAIL: NOSULLIVAN@HARBORFS.COM PHONE: 561-227-1570; FAX: 561-227-1571

Gold Coast Dressage Association Show Series
VIP Stabling Reservations & Regulations

John Flanagan, Sponsorship Coordinator

Checks Payable to : GOLD COAST DRESSAGE ASSOCIATION

Mail To: 14457 Draft Horse Lane, Wellington, FL 33414

Ph: 561-714-9058 or E-Mail: jflanagan@wellingtonclassicdressage.com

SEASON VIP STALLS: \$1000 per 1(One) Stall for the Gold Coast Dressage 2009 Season Shows! VIP Stabling entitles the VIP Stabling Sponsor to One (1) Stall for their designated horse in the Permenant Barns for EACH of the scheduled events in the Gold Coast Dressage Association 2009 Winter Series, (NOTE: the Gold Coast Opener CDIW/Y Jan 23-25, 2009, Stabling Priority will be for CDI entries 1st, followed by limited VIP Stabling as available). Sponsor MUST verify stall usage & enter horse for each show as per show's Prize List rules & regulations, but will pay ONLY show's classes, federation & entry fees(not stabling or stall deposit). Each stall will include shavings & clean-up for each show. Rates are for VIP Stabling for the Gold Coast Dressage Show Series. This includes 5 licensed dressage shows and 3 schooling shows hosted from October 2008 through June 2009!! Additional stalls may be purchased, subject to availability. VIP STABLING SPACE IS LIMITED & MUST BE PAID IN ADVANCE.

SHOW DATES:

___ Oct 5, 2008 Gold Coast Schooling Show; ___ Nov 15-16, 2008 Gold Coast Fall Fling
___ Jan 23-25, 2009 Gold Coast Opener CDIW/Y; ___ March 22, 2009 Gold Coast Schooling Show
___ April 11-12, 2009 Gold Coast Grand Finale I & II; ___ May 16-17, 2009 Gold Coast May Dressage
___ June 21, 2009 Gold Coast Schooling Show

Please Specify Number of VIP Stalls: _____ **@ \$1000 per Horse/Tack Stall = \$** _____

Please Specify Name(s) of Designated Horses _____

OR Designated Farm Name on Entry _____

*All VIP Stabling Sponsors participating at the Gold Coast Dressage Association Show series must be pre-approved by the competition organizers, pre-pay for VIP Stabling and by signing below agree to abide by the following rules and regulations:

*Each VIP Stall will be provided with 4 bags of shavings per stall per show (additional bags of shavings will be available for purchase through the Show Office) and Gold Coast Dressage will provide final clean-up of stall at the end of the show. A Stabling Fee or Stall Cleaning Deposit is NOT required for VIP Stabling Sponsors as VIP Stalls are PRE-PAID for the season.

*All VIP Stabling Sponsors MUST fully complete & submit an Official Show Entry Form with Horse/Rider information for each VIP Stall for each show entered by show's closing date(or not less than 7 days prior to show if entries are still open). Entry must include all copies of membership cards, MUST complete stabling information, Current Coggins, all signatures and fees payable (with the exception of the show's listed stabling fee & stall deposit fee).

*All VIP Stalls not validated with a VIP Stabling Sponsor's Show Entry by show's closing date (or not less than 7 days before each scheduled show if entries are still open), will be reassigned due to no-show, and such no-shows are unconditionally non-refundable. Gold Coast Dressage and Palm Beach County Jim Brandon Equestrian will not be held responsible for any excessive damage caused by use of stabling.

*VIP Stabling is LIMITED, and will be offered on a first-come, first-served basis.

*ALL VIP STABLING SPONSORS MUST REPORT TO SHOW OFFICE FOR STABLING LOCATION PRIOR TO EACH SHOW. ANYONE NOT SET UP IN THEIR ASSIGNED LOCATION WILL BE ASKED TO MOVE, OR MAY FORFEIT THEIR VIP STABLING. NO EXCEPTIONS.

PAYMENT AMOUNT: \$ _____ **Please Specify:** ___ Check(enclosed) Payable to GOLD COAST DRESSAGE

VIP SPONSOR NAME: _____

NAME/ COMPANY NAME :(PLEASE PRINT) _____

SIGNATURE: _____ **DATE:** _____

BILLING ADDRESS: _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE(Days): _____ **CELL:** _____ **E-Mail:** _____