



GCDA Sponsorship Opportunities

2026 Show Season

**SAVE! 10%-AD/ SPONSORSHIP DISCOUNT FOR
EARLY RENEWALS ON/BEFORE OCTOBER 1ST!!!



Platinum Season Sponsor..... \$15,000 for the GCDA Show Season

Gold Season Sponsor\$10,000 for the GCDA Show Season

Silver Season Sponsor..... \$5,000 for the GCDA Show Season

Gold Star Sponsor \$2,500 for the GCDA Show Season

GOLD COAST OPENER CDI3* SPONSORSHIP OPPORTUNITIES January 15-18, 2026, at Jim Brandon:

GOLD Sponsorship /CDI\$7500(2 Full Pg Color Ads, 2XPremium vendor space, 2 banners/Awards)

SILVER Sponsorship \$5000(1 Full Page Color Ad, 2XPremium vendor space, 1 banner/Award)

BRONZE Sponsorship\$3500(Full Page B&W Ad, 1-12 X 12 vendor space)

FEI/ USEF Level Sponsorship \$1750 Per Level Sponsored

Specify Level(s): _____, _____

GCDA VIP Stabling.....\$1,200 for GCDA Show Series- Per Stall

SPONSORSHIP TOTAL

Contact: Noreen O'Sullivan
Ph-561-714-9026-Fax-561-333-6250
nosullivan@wellingtonclassicdressage.com

► Company Name (Please Print): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Cell: _____

Email: _____

► Payment Amount \$_____

Check Enclosed OR Credit Card-(Plus 3 1/2 % CC Clearing Fee)

Make Checks Payable To: GCDA or Gold Coast Dressage
Mail To: 14457 Draft Horse Lane, Wellington, FL 33414 OR

FAX To: 561-333-6250

Visa MC Amex

Credit Card

Account Number

_____ - _____ - _____ - _____

Cardholder Name: _____

Cardholder Signature: _____

_____ - _____

Expiration Date

_____ - _____

Security Code

Visa & MC 3-Digits on Back
AMEX 4-Digits on Front

UPD 09/15/25





Platinum Season Sponsor \$15,000

“Show Name (PRESENTED BY YOUR NAME) Series”. Includes your corporate name/logo on GCDA Show Program Cover And prizelist cover as Presenting Sponsor and up to Four (4) full page color ads (inside pages) in official season program. Your name/logo and link on official show website homepage and sponsor page. Up to six (6) banners(you supply) displayed prominently at show entrance, show office, arena areas and warm-up; Two (2) vendor spaces (12' X 12' each) available in vendor area OR four (4) VIP stalls for each show (per VIP stabling rules); competitor packet inserts with flyers/product samples and banners as supplied by company; up to Four (4) E-mail announcements throughout the show series, company presence at awards ceremonies and for press photos. Name /logo included in show promotional materials, press releases and ads, Premiere Sponsor Trophies for (4) Key Championship Awards.

(*SPECIFY GCDA SEASON SPONSORSHIP) (*Sponsorships Are 12 Month Calendar-Based)

Gold Season Sponsor \$10,000

“Show Name” (PRESENTED BY YOUR NAME). Includes your corporate name/logo on prizelist cover as a Gold Sponsor & Two (2) full page color ad in official season program. Your name/logo and link on official show website. Up to three (3) banners(you supply) displayed prominently in show office, arena areas and warm-up; One (1) vendor space (12' X 12') available in vendor area OR two (2) VIP stalls for each show (per VIP's tabling rules); up to Three (3) E-mail announcements throughout the show series, company presence at awards ceremonies. Name/logo included in show promotional materials and ads, Sponsor trophy for up to (2) Championship Awards.

(*SPECIFY GCDA SEASON SPONSORSHIP)

Silver Season Sponsor \$5,000

Includes your corporate name/logo on prizelist cover as a Silver Sponsor and full-page color ad in official season program. Your name/logo and link on official show website. Up to two (2) banners (you supply) to be displayed in arena areas and warm-up; One (1) vendor space (12' X 12') available in vendor area; Two (2) E-mail announcements throughout the show series, company presence at awards ceremonies. Name/logo included in show promotional materials and ads, sponsor trophy for (1) championship Year End Awards.

(*SPECIFY GCDA SEASON SPONSORSHIP)

Gold Star Sponsor \$2500

Includes your corporate name/logo “Gold Star” sponsor and full-page color ad in show program schedule for show season. One (1) banner (you supply) displayed prominently in show arena areas and warm-up. One (1) E-mail announcement per year; Name/logo included in show promotional materials and ads.

(*SPECIFY GCDA SEASON SPONSORSHIP)

NEW!! Level Award & Ribbon Sponsors:

Please Join Gold Coast Dressage as a Level Awards & Ribbon Sponsor!! Your sponsorship includes Awards & Ribbons for your selected Level at a selected show for Awards presentation.

USEF or FEI Level Sponsorship: \$1500 per Level(Specify)

Specify from the following: Specify OPEN/AA; Specify 1(One) Class: _____
Includes your name/company listed on GCDA Website & Sponsor Recognition Ad in official show program, All Awards trophies & Ribbons for 1 USEF or FEI Class and your presence at award presentation.





Advertising

Contact: Noreen O'Sullivan
 Ph 561-714-9026 • Fax 561-333-6250
 nosullivan@wellingtonclassicdressage.com

2026 Dressage Series Show Program Ad Contract

SEASON SHOW PROGRAM ADVERTISING- COVER DEADLINE OCTOBER 30, 2025!!

Rates are 12-month Calendar-Based for 2026 Dressage Show Series. Each Year includes over 18 weeks of dressage shows and events hosted from January through December
 The Dressage Season Program is wholly owned by WCD Equestrian, Inc.

ADVERTISING RATES: SHOW PROGRAM

ALL ADS ARE FULL COLOR

Outside Back Cover	\$3,200.00	_____
Inside Front/Back Cover	\$2,700.00	_____
1st RH Page.....	\$2,500.00	_____
2nd RH Page.....	\$2,300.00	_____
3rd RH Page.....	\$2,300.00	_____
Premium Placement (RH pg).....	\$2,150.00	_____
Full Page	\$1,950.00	_____
Half Page (Vert/Horiz)	\$1,250.00	_____
Quarter Page	\$850.00	_____
TOTAL		_____

Specifications

Full Page with Bleed.....	8.75" w X 11.25" h
Full Page Trim.....	8.5" w X 11" h
Full Page Live Area	7" w X 10" h
Half Page (horizontal).....	7" w X 4.75" h
Quarter Page	3.25" w X 4.75" h

Ads & Sponsorships Are 12 Month Calendar-Based

AD REQUIREMENTS:

TIFF, JPEG, or PDF format only. Please use PDF/X-1a option. All files and photos must be at 300 dpi. Files smaller than 10 meg can be emailed, please include company name in the subject line as well as your contact information in the body of the email. Files larger than 10 meg, contact our graphic designer Lauren Martinez at 561-445-5271 or Noreen at 561-714-9026 for FTP instructions.

MICROSOFT PUBLISHER FILES ARE NOT ACCEPTED. NO EXCEPTIONS.

Please read the ad sizes and have your ad properly sized. Incorrectly sized ads will not be accepted. NO EXCEPTIONS.

NOTE: Email digital ad files to:
 nosullivan@wellingtonclassicdressage.com

► Company Name (Please Print): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Cell: _____

Email: _____

► Payment Amount \$ _____ Check Enclosed OR Credit Card-(Plus 3 1/2 % CC Clearing Fee)

Visa MC
 Amex

Credit Card

Account Number

_____ - _____ - _____ - _____

Make ALL AD Checks Payable To: **WCD Equestrian, Inc.**

Mail To: 14457 Draft Horse Lane, Wellington, FL 33414

ZELLE To: nosullivan@wellingtonclassicdressage.com

Cardholder Name: _____

Cardholder Signature: _____

_____ - _____

Expiration Date

_____ - _____

Security Code

Visa & MC 3-Digits on Back

AMEX 4-Digits on



Contact: Noreen OSullivan
Ph 561-714-9026 • Fax 561-333-6250
nosullivan@wellingtonclassicdressage.com

GCDA Vendors

Space Reservations and Vendor Regulations

GCDA SHOW VENDOR RATES: Rates are for One (1) 12' X 12' Space for 1 show. GCDA hosts over 7 weeks of dressage shows from January 2026 through December 2026. Additional charges apply for larger vendors, subject to actual space used. VENDOR SPACE MUST BE PAID IN ADVANCE and is Non-refundable 30 days before event. Please Specify:

_____ \$1250 VIP VENDOR: GCDA Show Season show dates+ B/W Ad in Season Program

Price is per 12' X 12' space only, subject to actual space used)

_____ \$450 for 3-day shows; \$350 for 2-day; Must Show Dates Requested(s):

All Vendors participating at the GCDA Show series must be pre-approved by the competition

- ◆ organizers and agree to abide by the following rules and regulations, including current COVID 19 requirements in place as of show date:
- ◆ **All Vendors must carry insurance**, including but not limited to, liability insurance, theft insurance and any other applicable insurance. **A Current Certificate of Insurance as per enclosed sample MUST be provided to show management and Facility/Venue and FULL PAYMENT for Vendor Space must be made PRIOR to show set-up.**
- ◆ All Vendors are responsible for and must adhere to the State of Florida, Palm Beach County & Ocala regulations with regard to sales tax payments and any other applicable state or county regulations. Gold Coast Dressage/GCDA will not be held responsible for any infractions of the above mentioned regulations.
- ◆ **Vendor Fees noted above are for One(1) 12' X 12' ground space measured by front & back footage. All vendors are responsible for providing tents and/or booths and equipment as needed. A Limited amount of electricity is available for Vendors-Electric cost \$20 per day (must supply own power cords and strips & must request on application 2 weeks prior to event).**
- ◆ Vendor Names will be listed in Show Program, on Show Website and announced throughout the show via public address system.
- ◆ ALL VENDORS MUST REPORT TO NOREEN O'SULLIVAN for space location prior to set-up. ****Anyone not set up in their assigned location WILL BE ASKED TO MOVE OR MAY BE TOWED AT THEIR EXPENSE. NO EXCEPTIONS.**

► Company Name (Please Print): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Cell: _____

Email: _____

► Payment Amount \$ _____

Check Enclosed OR Credit Card-(Plus 3 1/2 % CC Clearing Fee)

Make GCDA Vendor Checks Payable To: GCDA or Gold Coast Dressage
Mail To: 14457 Draft Horse Lane, Wellington, FL 33414

Visa MC Amex

Credit Card

Account Number

_____ - _____ - _____ - _____

_____ - _____

Expiration Date

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Visa & MC 3-Digits on Back
AMEX 4-Digits on Front

Cardholder Name: _____

Cardholder Signature: _____

